Roll No. Total No. of Pages : 02

**Total No. of Questions: 09** 

# B.Tech.(ME) (2011 Onwards E-II) (Sem.-7,8) ENTREPRENEURSHIP

Subject Code : DE/ME-2.9 M.Code : 72015

Time: 3 Hrs. Max. Marks: 60

#### **INSTRUCTION TO CANDIDATES:**

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students has to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students has to attempt any TWO questions.

### **SECTION-A**

# 1) Write briefly:

- a) Define entrepreneurship.
- b) List any two personality characteristics of entrepreneur.
- c) What is industrial development and regulation act?
- d) What do you mean by foreign collaboration?
- e) What is Preliminary Screening?
- f) What is Demand Forecasting?
- g) Discuss scouting for project ideas.
- h) Name any two term loan financial institutions.
- i) What is Financial Management?
- i) Define Depreciation.

1 | M - 7 2 0 1 5 (S2)-1217

### **SECTION-B**

- 2) Explain salient features of entrepreneurship development programs (EDP).
- 3) What is foreign exchange regulation act? Discuss incentives for export oriented units.
- 4) What is Market Survey? What information is required for demand analysis?
- 5) How cost of the project is estimated? What are the main sources of financing?
- 6) What is balance sheet? Discuss various methods for calculating depreciation.

# **SECTION-C**

- 7) a) Discuss the need for promotion of entrepreneurship.
  - b) Discuss government assistance to SSI.
- 8) a) Explain the list of items reserved for SSI.
  - b) Discuss uncertainties demand forecasting.
- 9) Write short Notes on the following:
  - a) Project identification for an existing company.
  - b) Planning the capital structure of a new company.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

**2** | M - 7 2 0 1 5 (S2)-1217